

# LOCAL JETSETTER

LOCALJETSETTER.COM + GULFCOASTRESTAURANTS.COM



## Local Jetsetter

was created as a trusted local guide to support our 30A South Walton, Florida beach community and beyond. Since 2012, we have loved sharing our authentic experiences through our roles as a former Walt Disney Co. Cast Member, Travel Agent, Wedding Planner, Photographer, Videographer and Podcast Producer. Currently as Travel Journalists, **supporting local while helping our audience travel, eat and live like the locals do is our mission.** We are dedicated to help our audience live authentic, intentional lives filled with the best moments of travel and dining. We have been blessed to partner with many small businesses and PR companies to tell real stories and bring further awareness to the best Gulf Coast restaurants, hotels, experiences and events.

Everywhere we go, whether at home or traveling, we seek to support the local culture and what makes the community so special. Time and time again, we find that our genuine, personalized content drives traffic and connects new customers to the companies we feature.

From our family to yours,

**Michelle & Russell Harris**

**30K+**

ORGANIC  
INSTAGRAM  
FOLLOWERS

**21.9k+**

VIDEO VIEWS

**Thousands**

OF FOLLOWERS +  
CLIENTS GAINED BY  
BUSINESSES WE'VE  
WORKED WITH

**1.6k+ daily**

INSTAGRAM  
STORY VIEWS

**1k+**

EMAIL  
SUBSCRIBERS

## OPPORTUNITIES

- Partnerships/Sponsorships
- Features & Campaigns on our Instagram/Blog
- Google Local Guide Reviews
- South Walton Local Podcast - Guests & Sponsors
- Vlogs on YouTube & Custom Video Production
- Guides & Blog Posts
- Media Relations

# WHO WE HAVE *WORKED WITH*

- Hilton Hotels, Curio Collection
- Woodford Reserve
- Henderson Beach Resort
- Lily Hall
- Hotel Effie
- Alys Beach
- SOWAL House
- Chef Jim Shirley Enterprises
- Clutch Media Works
- Melting Pot
- Dunkin'
- Watercolor Inn
- Profitt PR
- Harborwalk Village
- True Story PR
- SpaTravelGal
- Florida Prepaid
- The Moore Agency
- Kinship Company
- Tilson PR
- Graze Craze
- The Market Shops
- Bloody Mary Fest Judges
- Sandestin Gumbo Festival Judge
- Harvest Food & Wine Festival / Destin Charity Wine Auction
- Baytowne Wharf
- Down Island Restaurant
- YOLO Board
- Z Public Relations
- Spell Restaurant Group
- Champlain PR
- Hey Mama Wines
- Savannah College of Art & Design PR
- Ranch Water
- 30Avenue
- Davidson Hospitality
- Nimbus Inc.
- The Dana Agency
- Once Upon a Time Hospitality



**"EPIC! You guys are so talented! Thank you SO much for stopping by and we look forward to having the whole family in again soon!"**

*- Down Island Restaurant*

**"Michelle and Russell do a fantastic job of spotlighting restaurants in our area like LaCo. The attention they've given to LaCo's renovation, rebranding and daily brunch service that launched in February 2021 has undoubtedly helped us reach our target audience."**

*- Spell Restaurant Group*

**"Thank you so much for the epic content! It turned out beautifully and we got great feedback from it."**

*- Chef Jim Shirley Enterprises*

**"Michelle and Russell are so great to work with! They post great pics and tell a story in real time. We enjoyed having them and hope to work with them in the future!"**

*- Clutch Media Works*